

3M Science.
Applied to Life.™

FFR Portfolio Channel Toolkit

2024

Toolkit for Channel Partner Use



* Filtering Facepiece Respirators (FFR) also known as Disposable Respirators (DR)

Filtering Facepiece Respirators- Channel Toolkit

- This toolkit has been specially developed for you!
 - It contains all needed program activation data to easily list our go-to 3M respiratory solutions
 - We make you aware of our current end user marketing campaign and the way you can use these assets to drive awareness around the importance of selecting the correct respiratory protection
- We developed some easy “how to sell and product selector tools” to further support and train your teams to generate demand and business for our products

On the following slides you will find more information about the different elements we have included in this toolkit and the links to the assets, which you are free to utilise.

- For any additional information regarding the overall program, including any further training or customer identification and [support from 3M](#) or any questions regarding the content of this toolkit; please contact your 3M representative.

Filtering Facepiece Respirators – Main Elements

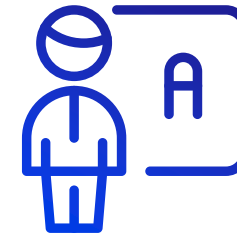
What's in it for channel partners?



Product Activation
List the products



Marketing Assets
Drive awareness



Training & Tools
Support in what and
how to sell

Channel Toolkit Navigation

To help you navigate through the toolkit you can use this overview page to quickly go to the topic you are interested in.

The toolkit is designed as a “menu” which Channel Partners can browse and select which tactics are most useful for them. In addition, 3M will be running tactics which are designed to help drive end user demand to Channel Partners.



Programme Introduction

- [One Page Summary](#)
- [Programme Targeting and Persona](#)

Product Information

- [3M™ Disposable Respirator Range](#)
- [Disposable Respirator considerations](#)
- [Product Data – Salsify Catalogue](#)

Spotlight Product

- [3M™ Aura™ 9300+Gen3 Series](#)

Education and Tools

- [Why Fit Matters](#)
- [Flat Fold Respirator Assets](#)
- [Cup Shaped Respirator Assets](#)
- [Technical Datasheets](#)
- [Sales Enablement Brochure](#)
- [Respiratory Line Card](#)
- [Channel Activation Kit](#)
- [Respiratory Product Advisor](#)
- [Service Life & Select Tool](#)
- [Mask v Respirator Guide](#)
- [Safety Training](#)
- [Channel Academy](#)
- [Asset Links](#)

Selling Tips

- [Sales Calls: Targeting](#)
- [Key Questions](#)
- [Why 3M?](#)
- [End User Offer](#)
- [Disposable Respirator Product Information](#)

Filtering Facepiece Respirators

Goal and benefits

The pandemic has raised the awareness of disposable respirators, but at the same time the different mask and respirator options, wide range of price positions and brands has led to confusion in the market. 3M™ is committed to help re-educate the market and grow sales by implementing comprehensive demand generation activities in 2023 using various platforms such as digital, print, expertise delivery etc. Together we want to regain market share by explaining the value of high quality, reliable, featured 3M™ Disposable Respirators and why these factors are important to protect long term health.

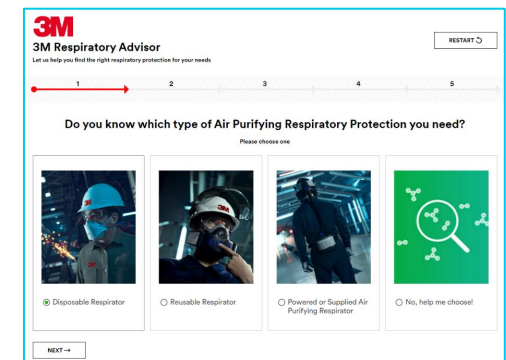
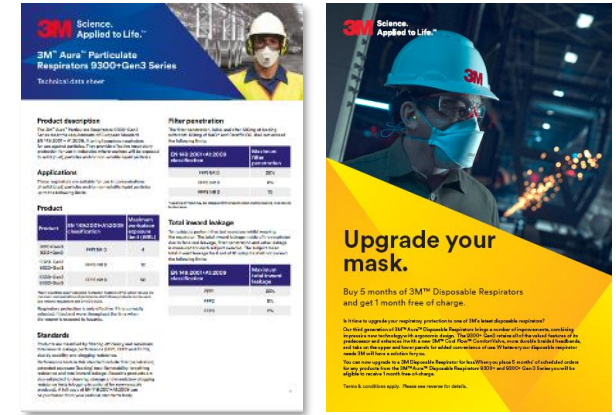
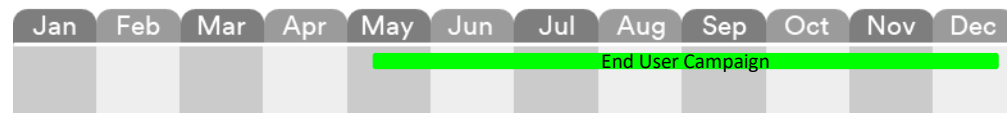
Key tactic

To provide a range of tools and assets to help channel partners re-gain lost customers and market share in disposable respirator. To educate end users on the importance of selecting the right product and the importance of fit.

Actions needed for success

1. Re-educate the market that not all disposable respirators are equal or suitable – ensure right selection for application
2. Training and education on the importance of fit
3. Provide a full suite of Disposable Respirator channel easy to access assets for the channel to use

Products in scope; [Link to Salsify catalog](#)



Targeting & Persona

Focus verticals



Chemical and Pharma



Heavy Manufacturing



Metal Manufacturing



Transportation



Construction



Energy and Utilities



Oil & Gas

Personas



Health & Safety Manager

Seeking high quality, reliable and comfortable respirators



Workforce

3M Respirators are designed to be comfortable to wear, helping to increase worker acceptance. Products trials are important.

Target customers



Competitive product users



Lost 3M customers

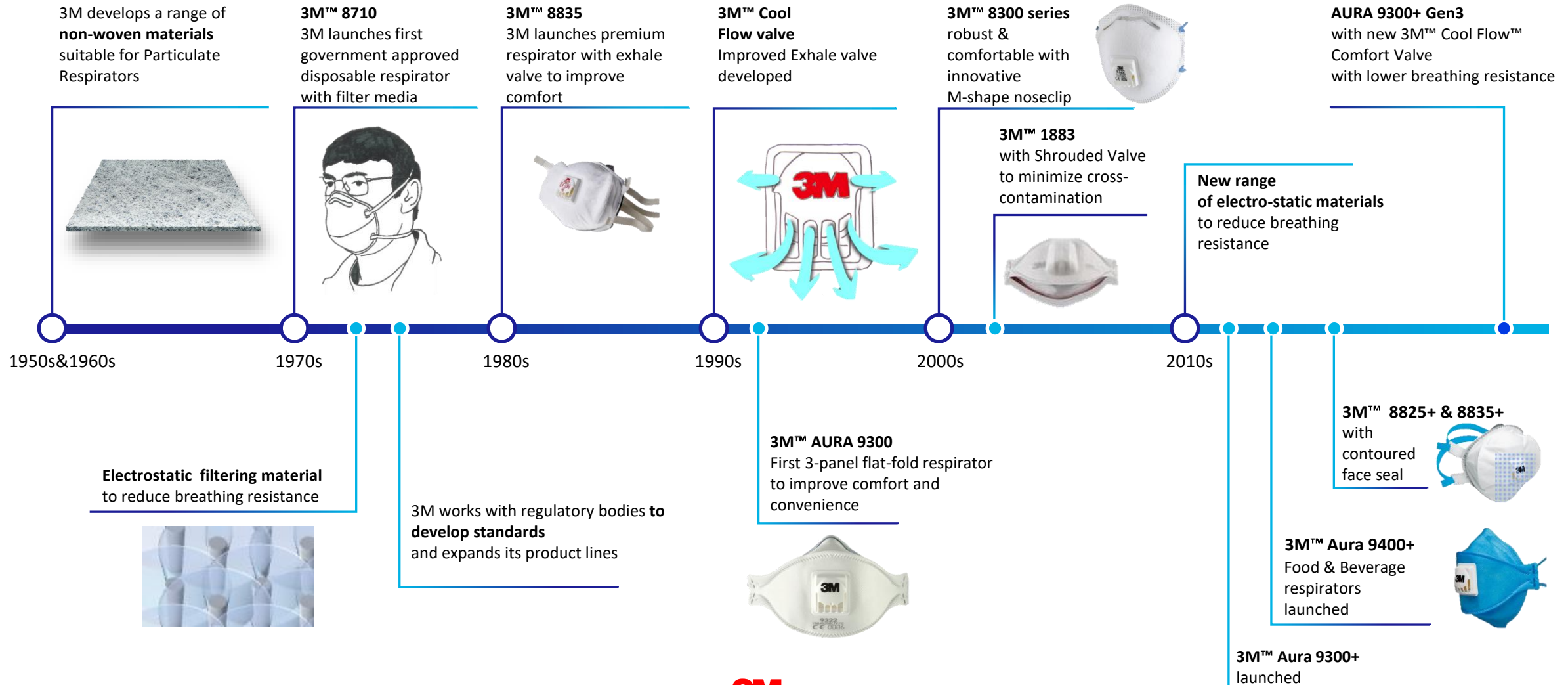
Customers that we lost during covid

Product Information



**Help them give their best.
Choose 3M™ Disposable Respirator Solutions.**

3M™ Disposable Respirator Range



3M™ Disposable Respirator Range



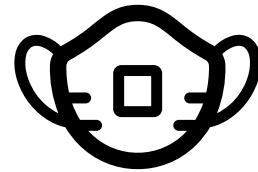
Help them give their best. Choose 3M™ Disposable Respirator Solutions.

3M offers a wide selection of CE approved disposable respirators, also known as disposable masks or filtering facepiece respirators to help protect against particulates. With models available in FFP1, FFP2 and FFP3, you can be sure to find the right disposable respirator for your needs.



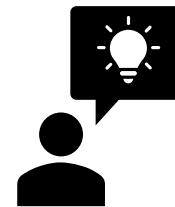
Innovative technologies

3M disposable respirators have a legacy of quality with reputable filter media technologies that include electrostatic charge and nuisance odour protection.



Built for comfort

Faces come in all shapes and sizes. 3M prioritises fit and can help workplaces achieve comfort and compliance. Our disposable respirators feature adjustable noseclips, a variety of head strap types and some models feature the innovative 3M™ Cool Flow™ valve, designed to provide greater comfort.



Stewards of quality

3M disposable respirators are tested and approved by regulatory approval bodies throughout the globe. In a world where counterfeits abound, put your trust in a manufacturer with over 40 years of experience in designing and producing quality disposable respirators.



Health and safety specialists

Our dedicated respiratory specialists can help you understand all the options available and what will help protect your workers from the hazards they may face.

3M™ Disposable Respirator Range



The width and depth of the 3M™ Disposable Respirator product range can allow distributors to target a wide selection of customers across various applications, needs and budgets.



3M™ Aura™

Series

Comfort
Flat-fold
Disposable
Respirator



3M™ 8300

Series

Comfort
Cup Shaped



3M™ 8800, 8700, 8100

Series

Classic
Cup Shaped
Respirators



3M™ 8825+, 8835+

Series

Premium
Reusable - 'R'
approval
Cup Shaped



3M™ 9900

Series

Premium
Cup Shaped



3M™ VFlex™ 9100

Series

Entry-level
Flat-fold
Respirators

3M™ range of high quality, efficient, products have proven quantified claims (fit, breathability and comfort) that customers can trust and rely on to help protect their workers.

Disposable Respirator Considerations



These suggestions are provided as an aid to help the reader to find a start point for their research.

It may be that their specific situation requires a different solution and a full risk analysis should be carried out to aid product selection.

Maximum PPE compatibility	3M™ AURA	Comfort Important	“Comfort fit” range : 3M™ AURA Premium cup shape 8825+, 8835+
Heat Build up	Valved models	Surgical type IIR	3M™ AURA 1861, 1862, 1863, 1883+
Nuisance Odours or Welding	Speciality	Food/Pharma	3M™ AURA 9422+, 9432+
Adjustable Headstraps	8825+ 9925 8835+ 9928	Multi-Shift	9928, 8825+, 8833 8835+

Product Data – Salsify Catalogue

Find and easily export all product information from this catalogue.

It includes:

- Product descriptions
- Bullet points
- Logistic information
- Media related

View Catalogue [here](#)

Tip: Link can be shared externally!

The screenshot displays the 3M Salsify Catalogue interface. At the top, there is a search bar with the 3M logo and a search icon. Below the search bar, the page title is "3M – Disposable Respirators (en_EU)". The interface includes a sidebar on the left with filters for "DIVISION NAME" (Personal Safety Division), "COMMODITY DESCRIPTION" (Filtering Facepiece Respirator), "COMMODITY" (4350), and "PRODUCT GROUP" (Disposable Respirators). The main content area shows a grid of 12 product images, each with a caption: "3M™ Particulate Respirator, FFP2, Valved, 8825+", "3M™ Particulate Respirator, FFP3, Valved, 8835+", "3M™ Particulate Respirator, FFP3, Valved, 8833", "3M™ Particulate Respirator 8822", "3M™ Particulate Respirator, FFP2, Unvalved, 8810", "3M™ Particulate Respirator C112-150, FFP2", "3M™ Aura™ Particulate Respirator, FFP3, Valved, Bulk, 9332+", "3M™ Particulate Respirator, FFP2, Valved, C112", "3M™ Particulate Respirator, FFP2", "3M™ Particulate Respirator, FFP1", "3M™ Particulate Respirator, FFP1", and "3M™ Aura™ Particulate Respirator, FFP3". The interface also features a "Logout" button, a "None Selected" button, and an "Export (56) Filtered" button. The page is powered by Salsify.



English



French



Turkish



Swedish



Polish



Italian



Spanish



Dutch



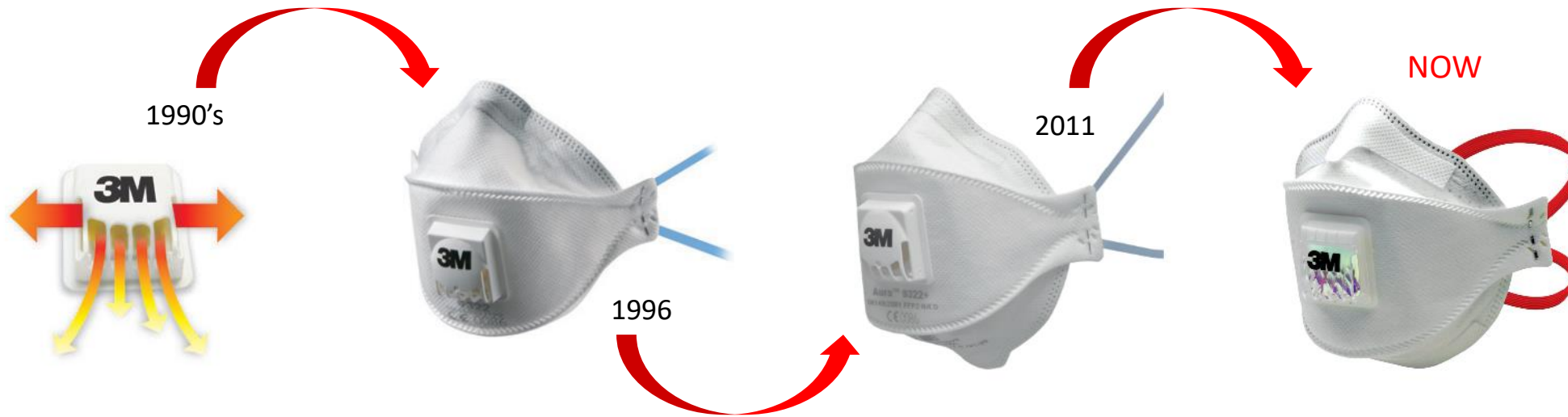
German

Spotlight Product

**3M™ Aura™ Particulate Respirator,
9300+ Gen 3 Series**

Introducing the Third Generation Design

At 3M™ we recognise the importance of the confidence in protection gained by a respirator wear.



1996

3M™ launched the first ever 3-panel, flat-fold design disposable respirator.

2011

3M™ Aura™ 9300+ Series built upon this with a new, improved filter media and upper panel features engineered to improve eyewear compatibility and reduce eyewear fogging.

NOW

9300+ Gen3 retains all of the valued features of its predecessor and enhances it:

- New 3M™ Cool Flow™ Comfort Valve More durable braided headbands
- Tabs on the upper and lower panels for added convenience of us

3M™ Aura™ Particulate Respirator, 9300+ Gen 3 Series



Description:

Safety and comfort are a top priority at 3M. The third generation of Aura™ respirator brings a number of improvements, combining impressive new technology with ergonomic design. The new Cool Flow™ Comfort Valve opens easier to help reduce heat inside the respirator, delivering a more comfortable wearer experience.

Key Features & Benefits:

NEW: Cool Flow™ Comfort Valve – Opens more easily than the current Cool Flow™ valve to enable more warm exhaled air to escape the respirator. This reduces the temperature inside, which creates a cooler breathing experience.

NEW: Braided, colour coded headbands offer enhanced durability without compromising comfort.

NEW: Upper and Lower tabs - Along with the new 'grip' feature on the valve, enable an easier opening of the respirator to simplify the positioning and adjustment on the face

Segments and Applications:

- HMT
- Automotive
- Pharma
- Construction
- Woodworking

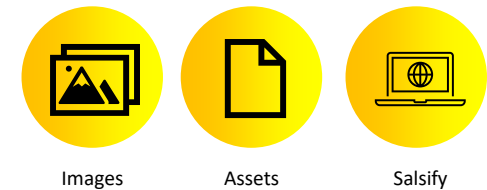
Target Personas:

- Primary – Safety Officers / Managers
- Secondary – Purchase & Workers



Available Materials:

- Brochure & Sales Flyer
- Advertisements
- Digital Banners
- Video – Features & Benefits
- Product Photography
- Application Photography



3M™ Aura™ 9300+ Series Assets

3M™ Aura™ Disposable Respirator 9300+ Series



Brochure - Link



Fit Poster



Technical Datasheet

3M™ Aura™ Disposable Respirator 9300+Gen3 Series



Brochure - Link



Fit Poster



Technical Datasheet



eFMOT Video



Promo Video



Fit Video



Promo Video



Customer Education Campaign Activation

Filtering Facepiece Respirators

Did you know, respiratory diseases rank at the third most prevalent occupational disease *?

Respiratory diseases rank as the third most prevalent occupational disease category (after ergonomic and stress-related diseases) according to a survey of occupational diseases in the European Union (EU). The prevalence of respiratory diseases was 296 per 100,000 population, with the highest proportion found in the mining industry.

Does respirator fit matter?

At 3M, we think that the answer to that question is “Yes”. In a workplace environment, if a worker’s respirator doesn’t seal properly on the wearers face, there’s no certainty that it is providing the expected level of protection. A good fit means the respirator (also known as a face mask) will seal against your skin. A “tight fitting” respirator, such as a filtering facepiece respirator/disposable respirator, or a reusable respirator such as a half mask or full-face mask can only work when air passes through the filter. Air will take the path of least resistance, so if the seal to the face isn’t there, the air will leak around, rather than go through the respirator, and therefore lessen the protection. One of the common issues with good respirator fit is facial air.

We know you play an important role in getting this message across to the enduser and have included a number of assets in this toolkit to help you do so.

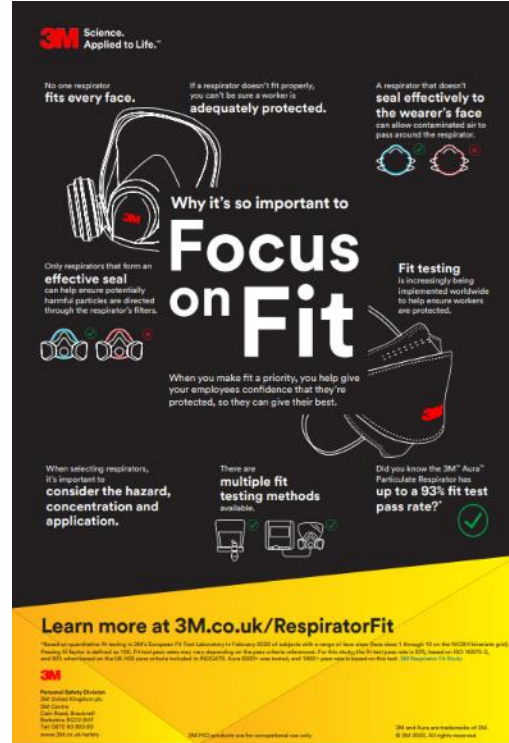


Why Fit Matters Assets

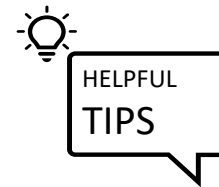
POSTERS



INFOGRAPHICS



VIDEOS



To access the complete range of Importance of Fit assets including posters, videos and infographics, visit our new 3M Fit Testing Hub

https://www.3m.co.uk/3M/en_GB/respiratory-protection-uk/fit-testing/

Flat Fold Disposable Respirator Assets



Click the icons to go to the Asset Collections or click the product image to navigate to a product detail slide

3M™ Aura™ Particulate Respirator 9300+ Gen 3 Series



Product Images



Brochure



TDS



Salsify



Application Images

3M™ Aura™ Particulate Respirator 9300+ Series



Product Images



TDS



Salsify



Application Images

3M™ VFlex™ Particulate Respirator 9100 Series



Brochure



TDS



Salsify

Cup Shape Disposable Respirator Assets



Click the icons to go to the Asset Collections or click the product image to navigate to a product detail slide

3M™ Particulate Respirator 8300 Series



Product Images

TDS

Salsify

3M™ Particulate Respirator 8000 Series



Product Images

TDS

Salsify

3M™ Particulate Respirator 8825+ 8835+ Series



Product Images

TDS

Salsify

3M™ Particulate Respirator Speciality Series



Product Images

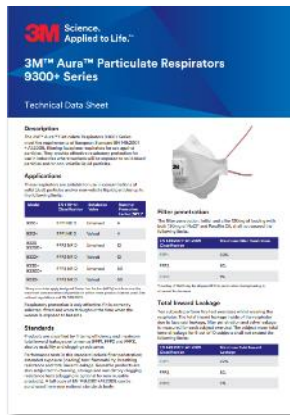
TDS

Salsify

Technical Datasheets



3M™ Aura™ Particulate Respirator 9300+ Gen 3 Series



3M™ Aura™ Particulate Respirators 9300+ Series



3M™ VFlex™ Particulate Respirator 9100 Series



3M™ Particulate Respirator 8300 Series



3M™ Particulate Respirator 8000 Series



3M™ Particulate Respirator 8825+ 8835+ Series



3M™ Particulate Respirator 9900 Series

 **ACCESS ALL THE DATASHEETS**

Sales Enablement Brochure

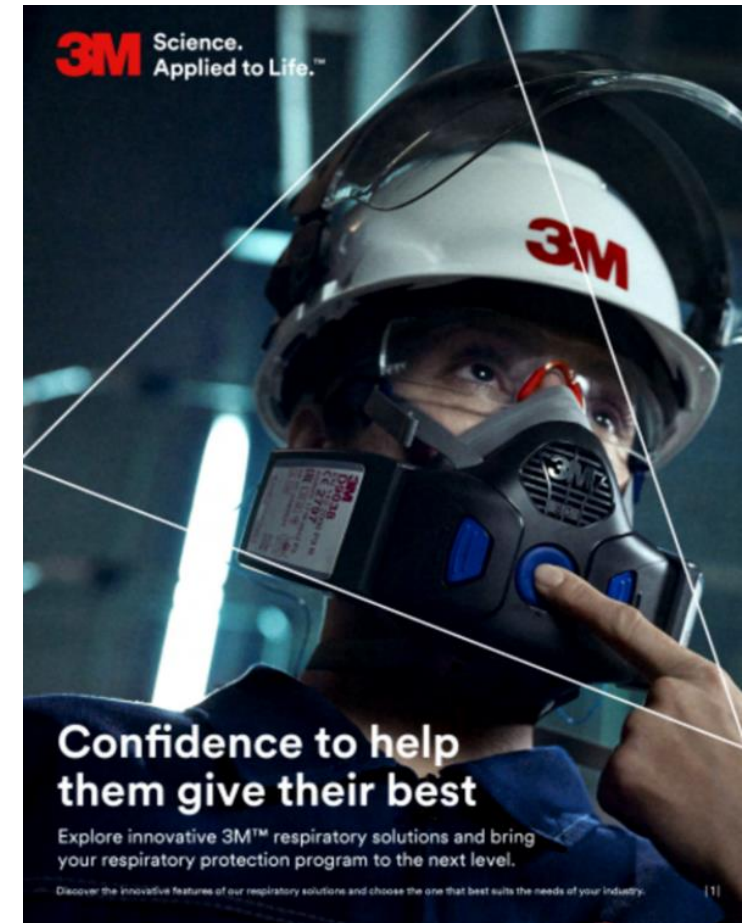
Previously used in our Stronger Together campaign, this brochure may be useful to demonstrate the wide range of 3M Respiratory Protection available.

Aura™ 9320+

Secure Click™

Versaflo™

Download in:



Respiratory Protection Line Card

This short brochure showcases the hero products in the 3M Respiratory Protection portfolio.



Download in:



3M Channel Brand Activation Toolkit for Channel Partners to create their own assets

3M Channel Brand Activation Toolkit - External

Table of content

- Branding Essentials
 - Top 5 things to remember
 - New Channel Relationship Guidelines by asset type
- EMEA Safety & Industrial specific brand guidelines Logo & Relationship Descriptor
- Accessing 3M content
- 3M Channel Marketing Asset Generator Tool
- Asset branding approval process for Channel partners

Top 5 things to remember

- Make the relationship clear
 - ↳ Use your contract's identity e.g. fonts / colours
 - ↳ Use the correct relationship descriptor
 - ↳ Make your logo most prominent and clearly separated from the 3M logo
- Display the 3M logo correctly
- Do not use 3M graphic elements e.g. font / tile/coll design
- Use 3M provided imagery / assets only for 3M-focused content
- Do not alter 3M copy or product

Channel partner communications using 3M brand alone – Key branding takeaways

1. Font & colour usage
2. Logo usage: Channel partners should use the official 3M logo (not replicated or modified) and always with a descriptor that clarifies they are an "Official Distributor". The descriptor used depends on the type of relationship between the channel partner and 3M: "Sales & Marketing Associate" for the official distributor to be used, unless 3M agreement allows them to use a more specific descriptor.
3. Logo size: The channel partner logo should be... (text partially obscured)
4. Logo placement: The 3M logo should not be merged with the channel partner logo or placed in a way that obscures the 3M logo. It should be placed in a clear, unobstructed space.

Access your local Channel Marketing Asset Generator

Language	Link to your local Channel Marketing Asset Generator
English	https://example.com/Channel_Marketing_Asset_Generator
French	https://example.com/Channel_Marketing_Asset_Generator_FR
German	https://example.com/Channel_Marketing_Asset_Generator_DE
Spanish	https://example.com/Channel_Marketing_Asset_Generator_ES
Dutch	https://example.com/Channel_Marketing_Asset_Generator_NL
Polish	https://example.com/Channel_Marketing_Asset_Generator_PL
Italian	https://example.com/Channel_Marketing_Asset_Generator_IT
Turkish	https://example.com/Channel_Marketing_Asset_Generator_TR



The background consists of a complex, abstract pattern of overlapping, semi-transparent blue polygons. The colors range from a deep, dark blue to a bright, vibrant blue, creating a sense of depth and movement. The shapes are irregular and angular, resembling a low-poly or crystalline structure.

Selection, Tools and Training

NEW!

Selection Tools – Respiratory Selection guide


To aid end users in selecting the appropriate Respiratory Protection product, an advisor has been developed based on hazards and product type.

Simply answer a few questions related to your hazard and suggested products will be displayed.*

*Note: This is a 3M based web tool. It includes more options than just the participating products in this program & language scope may vary.



LINK



3M Respiratory Advisor


Let us help you find the right respiratory protection for your needs

RESTART ↻


1 2 3 4 5

Do you know which type of Air Purifying Respiratory Protection you need?


Please choose one




Disposable Respirator



Reusable Respirator



Powered or Supplied Air Purifying Respirator

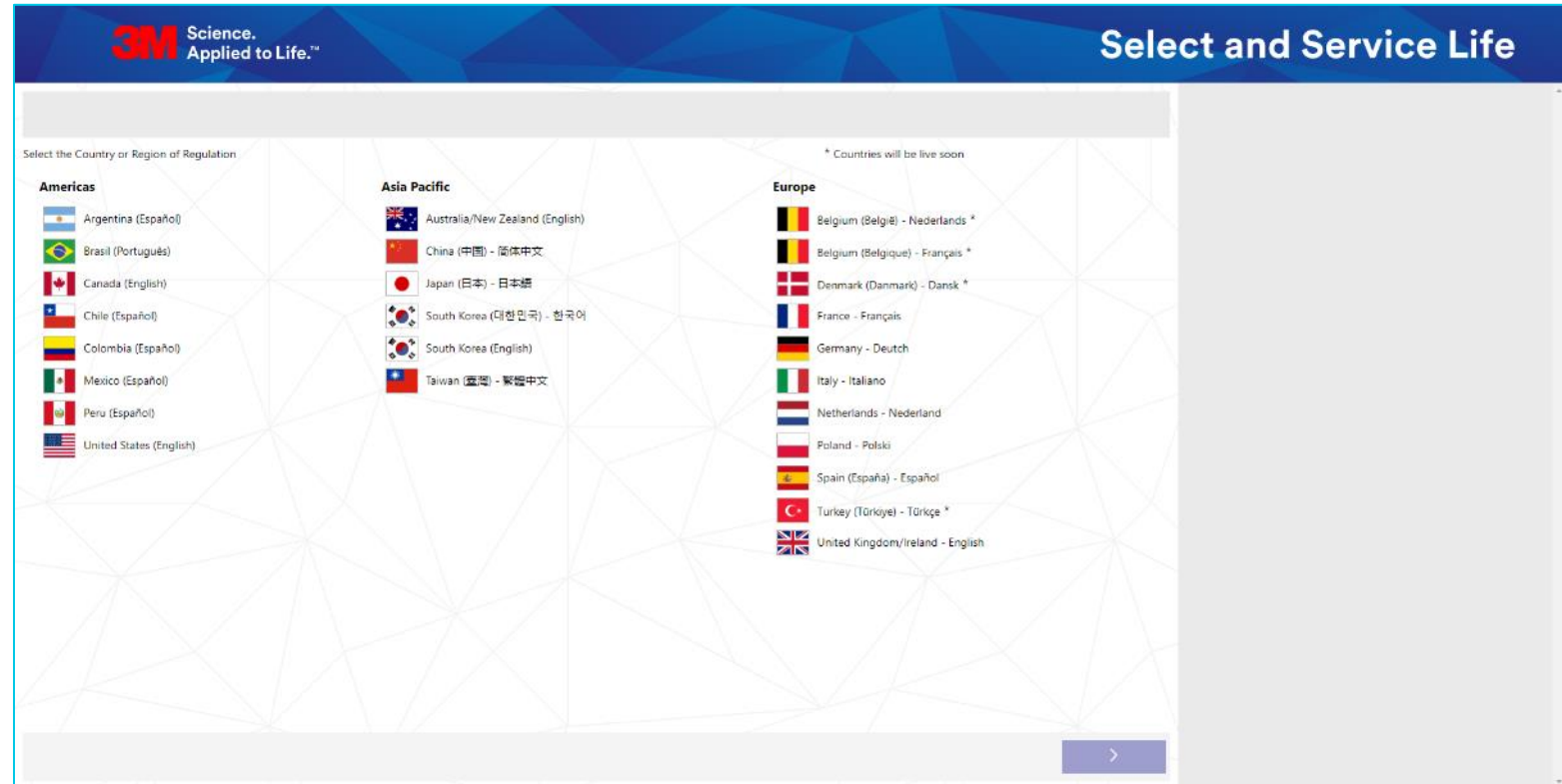


No, help me choose!

NEXT →

Selection Tools – Select and Service Life Software (SLS)

Add in description of the SLS tool



LINK

Mask v Respirator - Guide

Designed to give an overview of the different kinds of respirators, but also how a respirator differs from a face covering, as seen during the COVID-19 pandemic.

3M Science. Applied to Life.™

Respirators vs face coverings

What is the difference?

There are many different types of face covering, but not all of them protect the wearer from contaminants. Face coverings which provide respiratory protection are known as respirators.

Face Coverings and Loose Fitting Masks



- Intended to help protect the work environment from substances expelled by the wearer.

Respirators



- Intended to help protect the wearer from substances (airborne particles) in the work environment.

Face Coverings	Powered Air Respirators with helmet or hoodcover
	
Respirator, Half face Respirator, Full face mask, Air Purifying	PAPR, turbo, hood
Loose fitting	Loose fitting
A respirator used for visible filters. For nose and mouth or full face fit test.	Microbial turbo will need with helmet or hoodcover to provide filtered air to the wearer.
Not CE Approved	CE Approved
Designed to help protect the wearer from potential airborne hazards when properly selected and used.	Designed to help protect the wearer from potential airborne hazards when properly selected and used.
Approved P2 filter and 90% efficient against particulates M0 and EN149.	Yes, CE approved powered air respirators, fitted with efficient particulate filters per EN12181 or EN12182.

3M
 3M Personal Safety Division
 3M UK Ltd & Ireland plc
 3M Centre, Cain Road
 Staines, Greater London TW20 2HT
 United Kingdom
 Tel: 01753 60 300 00
 www.3m.co.uk/safety

For more information about 3M respirators, visit 3m.co.uk/respiratory

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Download in:



Safety Training

What is the 3M Safety Training Hub?



3M Safety Training Hub enables your employees to update their knowledge and get all the latest facts, practical tips and more from 3M's leading industry experts. Access our webinars or range of white papers, completely free of charge.

Access



- ☐ Targeted at Channel Partners, 3M Customers and End Users

Enter at https://www.3m.co.uk/3M/en_GB/worker-health-safety-uk/safety-training-courses



HELPFUL
TIPS

Webinars are available to your own customers and are recommended viewing for your employees too!

Content



- ☐ Live and On Demand webinars are available, including many topics relevant for Disposable Respirators including Fit Testing.
- ☐ White Papers are available for download on a wide range of safety related topics including fit testing and establishing an RPE programme.



How to implement a respiratory protection programme in your workplace

▶ Watch it now

This 3M webinar about Respiratory Protection Programme covers the key issues and respiratory hazards when it comes to the employees' safety in the workplace.



Respirator fit testing webinar

▶ Watch it now

Respirator fit testing training webinar explains what fit testing is, how it should be performed and how it may help the safety of your workers.



Personal Protective Equipment (PPE) tips for disinfectant use in pharmaceutical manufacturing

▶ Watch it now

An overview of disinfectant hazards and provide tips on selection of PPE (including respiratory, eye and skin protection).



Exposure control of hazardous materials in pharmaceutical manufacturing

▶ Watch it now

During this webinar, 3M industry experts explore the hazards faced throughout the manufacturing of pharmaceutical products and discuss respiratory protection strategies for worker protection.

Channel Academy

What is the Channel Academy?



3M Channel Academy enables your employees to consistently enhance their knowledge of 3M solutions, selling tactics & market alignment.

What is the objective?



- To deliver a consistent home for Channel Partners self-paced learning
- To support marketing programs and new product introductions
- To track and document progress through course certification

Access



- Targeted at 3M Channel Partners' Sales Teams, Marketers & Technical Specialists.

Enter at <https://learn.3m.com/pages/emea-channel-academy>

- *Existing bCom users can enter bCom 3M Partner Portal credentials to login
- **Previous Abrasive Academy users can enter using those credentials to login

For support or queries on access, please reach out to your local 3M Representative or contact us at channelacademysupport@mmm.com

Content



- Channel Academy includes self paced courses for a wide range of 3M Products and Marketing Skills.
- Courses for Disposable Respirators are available for Channel Partners to increase their skills and awareness



Physical Hazard and Exposure Assessment

eLearning Module

In this module we explore key concepts including a basic process for conduc...

+ Add to Queue

View Details



3M™ FFR Portfolio structure

eLearning Module

3M Company offers variety of FFR - Filtering Facepiece Respirators. In this...

+ Add to Queue

Continue



What FFR is. Beauty of 3M Technology

eLearning Module

In this modules we'll consider what Filtering Facepiece Respirator is and w...

+ Add to Queue

View Details

Tools and Assets Summary

All assets and tools from the previous slides have been combined into the table on the next slide in several languages.

EMEA Assets Collection Links

All assets have been collated into convenient links per language.

FFR Channel Assets	EN	DE	NL	FR	ES	IT	PL	SE	TR
Toolkit Presentation	COMING SOON	COMING SOON	COMING SOON	COMING SOON	COMING SOON	COMING SOON	COMING SOON	COMING SOON	COMING SOON
Salsify Catalogue	Link	Link	Link	Link	Link	Link	Link	Link	Link
Technical Datasheets									
Asset Collection Link	Link	Link	Link	Link	Link	Link	Link	Use English	Use English
Brochures & Sell Sheets									
Asset Collection Link	Link	Link	Link	Link	Link	Link	Link	Link	Link
Respiratory Solutions & Tools Assets									
Asset Collection Link	Link	Link	Link	Link	Link	Link	Link	Link	Link
Photography Collections									
Aura Gen 3						http://gpimmediacollections.3m.com/dmrweb/servlet/Album?albumId=575535			
Aura						http://gpimmediacollections.3m.com/dmrweb/servlet/Album?albumId=7225839			
8000 Series						http://gpimmediacollections.3m.com/dmrweb/servlet/Album?albumId=7225857			
8300 Series						http://gpimmediacollections.3m.com/dmrweb/servlet/Album?albumId=7225855			
8825+ 8835+						http://gpimmediacollections.3m.com/dmrweb/servlet/Album?albumId=7225856			
9900 Series						http://gpimmediacollections.3m.com/dmrweb/servlet/Album?albumId=7225858			

Selling Tips

Where? Who? What Products?

Sales calls: Targeting is key



How can I target?

Prioritized activities where high potential success rate :



General industry

- Food & Beverage
- Pulp & Paper
- Printing
- Furniture
- Wood products
- Others...



Metal fabrication (Primary & fabricated metals)



Transportation

- Automobile
- Marine
- Rail



Construction

- General building
- Roads & Highways



Existing, previous & potential customers

Sales calls: Targeting is key



Who should I talk to?



Health and
safety Officer



Production
manager



Occupational
nurse



Purchase
officer

Customer Question Examples

- ? Do you have a respiratory protection program?
- ? How many people are in the hearing conservation program?
- ? What are you using today for respiratory protection?
- ? **Why do you use what you do?**
- ? **When is the last time you reviewed your respiratory protection selection?**
- ? **Is it working for you?**
- ? Are you experiencing any compliance challenges?
- ? Do you have any common complaints around the respiratory protection or wearing it?
- ? Are you confident in how your employees are fitting their respiratory protection correctly?
- ? Do you provide fit testing for your employees?
- ? What is the process you use to select a product or manufacturer?

WHY 3M

Health and safety specialists

~~Our dedicated respiratory specialists~~
can help you understand all the options available and what will help protect your workers from the hazards they may face.

Innovating to improve workers safety –

3M™ launched first disposable respirator in 1970, 3M™ register more than 4,000 patents every year across the company

Quality to Rely on-

Products tested & approved by European regulatory approval bodies, ISO9001 (environmental management system) certified manufacturing plant;

On Hand Technical Support – Delivering Training, Advice and Expertise across the region

Qualified Product Claims – All 3M™ product claims have been through a vigorous

Global Expertise – Operations in 70 countries, sales in more than 190 countries

Local Presence – Over 90% of European sold DR manufactured in Europe*, Local offices & sales teams

Doing Business the Right way – Listed World's Most Ethical Company for nine years in succession

Sustainability Commitment -

Innovating to decarbonize industry, accelerating climate solutions, and improving our environmental footprint

*Based on 2022 sales

End User Offer

Please note, terms & conditions apply, not all customers will qualify. Must be approved by 3M (each & every customer).

Place orders for 5 months' and get 1 month free-of-charge

Product code	Product description
7100134313	3M™ Aura™ Particulate Respirator, FFP2, Valved, 9322+Gen3
7100134314	3M™ Aura™ Particulate Respirator, FFP3, Valved, 9332+Gen3
7100258912	3M™ Aura™ Particulate Respirator, FFP1, Unvalved, 9310+
7100258911	3M™ Aura™ Particulate Respirator, FFP1, Valved, 9312+
7100258910	3M™ Aura™ Particulate Respirator, FFP2, Unvalved, 9320+
7100258909	3M™ Aura™ Particulate Respirator, FFP2, Valved, 9322+
7100258908	3M™ Aura™ Particulate Respirator, FFP3, Unvalved, 9330+
7100258913	3M™ Aura™ Particulate Respirator, FFP3, Valved, 9332+



3M Science.
Applied to Life.™

Upgrade your mask.

Buy 5 months of 3M™ Disposable Respirators and get 1 month free of charge.

Is it time to upgrade your respiratory protection to one of 3M's latest disposable respirators? Our third generation of 3M™ Aura™ Disposable Respirators brings a number of improvements, combining impressive new technology with ergonomic design. The 9300+ Gen3 retains all of the valued features of its predecessor and enhances it with a new 3M™ Cool Flow™ Comfort Valve, more durable braided headbands, and tabs on the upper and lower panels for added convenience of use. Whenever your disposable respirator needs 3M will have a solution for you.

You can now upgrade to a 3M Disposable Respirator for less. When you place 5 months' of scheduled orders for any products from the 3M™ Aura™ Disposable Respirators 9300+ and 9300+ Gen3 Series you will be eligible to receive 1 month free-of-charge.

Terms & conditions apply. Please see reverse for details.



Disposable Respirator Product Information

3M™ Aura™ Particulate Respirator, 9300+ Gen 3 Series

Description:

Safety and comfort are a top priority at 3M. The third generation of Aura™ respirator brings a number of improvements, combining impressive new technology with ergonomic design. The new Cool Flow™ Comfort Valve opens easier to help reduce heat inside the respirator, delivering a more comfortable wearer experience.

Key Features & Benefits:

NEW: Cool Flow™ Comfort Valve – Opens more easily than the current Cool Flow™ valve to enable more warm exhaled air to escape the respirator. This reduces the temperature inside, which creates a cooler breathing experience.

NEW: Braided, colour coded headbands offer enhanced durability without compromising comfort.

NEW: Upper and Lower tabs - Along with the new 'grip' feature on the valve, enable an easier opening of the respirator to simplify the positioning and adjustment on the face

Segments and Applications:

- HMT
- Automotive
- Pharma
- Construction
- Woodworking

Target Personas:

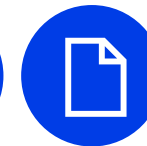
Primary – Safety Officers / Managers
Secondary – Purchase & Workers

Available Materials:

Brochure & Sales Flyer
Advertisements
Digital Banners
Video – Features & Benefits
Product Photography
Application Photography



Product Images



Brochure



TDS



Salsify

3M™ Aura™ Particulate Respirator, 9300+ Series

Description:

3M™ Aura™ Particulate Respirators 9300+ Series has an ergonomic, flat-fold, 3-panel design featuring a low breathing resistance filter media. Available in FFP1, FFP2 and FFP3 protection levels, and with valved and unvalved models, our respirators feature an innovative chin tab for easy adjustments and an embossed, sculpted upper panel to help reduce eyewear fogging.

Key Features & Benefits:

- Original 3-panel design allows for greater facial movement
- Low resistance filter technology helps you breathe easily
- Available with 3M™ Cool Flow™ Valve which helps reduce heat build-up
- Sculpted upper panel helps conforms to the nose and contours of the face for an effective seal, embossed top panel helps reduce eyewear fogging
- Chin tab designed for ease of positioning and adjustment
- Easy to store away with flat-fold design and individual wrapping
- Colour-coded headbands for easy identification: yellow for FFP1 (APF 4), blue for FFP2 (APF 10) and red for FFP3 (APF 20)

Segments and Applications:

- HMT
- Automotive
- Pharma
- Construction
- Woodworking
- Metalworking

Target Personas:

Primary – Safety Officers / Managers
Secondary – Purchase & Workers

Available Materials:

Digital Banners
Video – Features & Benefits
Product Photography
Application Photography



Product Images



TDS



Salsify

3M™ Cup Shaped Particulate Respirator, 8300 Series

Description:

3M™ Particulate Respirators 8000 Series provide FFP1, FFP2 and FFP3 protection. They're cup-shaped and robust, with a collapse resistant design.

Key Features & Benefits:

- Robust, cup-shaped respirators
- FFP1 (APF 4), FFP2 (APF 10) and FFP3 (APF 20) protection against dusts and mists
- Lightweight, twin-strap design, nose foam and nose clip help provide a comfortable, custom fit
- Features a durable, collapse-resistant inner shell
- Some of the range feature the 3M™ Cool Flow™ Valve to help reduce heat build-up
- Headbands are colour-coded for quick and easy identification, yellow for FFP1, blue for FFP2 and red for FFP3
- Designed to work well with 3M™ Eyewear and Hearing Protection products

Segments and Applications:

- Construction
- Engineering
- Pharmaceuticals
- Metalworking
- Shipbuilding

Target Personas:

Primary – Safety Officers / Managers
Secondary – Purchase & Workers

Available Materials:

Product Photography
Application Photography



Product Images



TDS



Salsify

3M™ Cup Shaped Particulate Respirator, 8000 Series

Description:

3M™ Particulate Respirators 8000 Series provide FFP1, FFP2 and FFP3 protection. They're cup-shaped and robust, with a collapse resistant design.

Key Features & Benefits:

- Robust, cup-shaped respirators
- FFP1 (APF 4), FFP2 (APF 10) and FFP3 (APF 20) protection against dusts and mists
- Lightweight, twin-strap design, nose foam and nose clip help provide a comfortable, custom fit
- Features a durable, collapse-resistant inner shell
- Some of the range feature the 3M™ Cool Flow™ Valve to help reduce heat build-up
- Headbands are colour-coded for quick and easy identification, yellow for FFP1, blue for FFP2 and red for FFP3
- Designed to work well with 3M™ Eyewear and Hearing Protection products

Segments and Applications:

- Construction
- Engineering
- Pharmaceuticals
- Metalworking
- Shipbuilding

Target Personas:

Primary – Safety Officers / Managers
Secondary – Purchase & Workers



Available Materials:

Product Photography
Application Photography



Product Images



TDS



Salsify

3M™ Disposable Respirator Premium Series 8825+ 8835+

Description:

3M™ Disposable Respirator Premium Series provides FFP2 or FFP3 protection that's lightweight and durable, with a premium, cup-shaped design. These respirators have a unique 3-dimensional inner face seal that's soft, pliable and can be cleaned for hygienic reuse over multiple shifts. The 3M™ Cool Flow™ Valve helps improve breathing comfort and the adjustable, braided straps are colour-coded for easy identification.

Key Features & Benefits:

- Soft, comfortable inner face seal can be cleaned with 3M™ 105 Face Seal Cleaner for hygienic reuse
- 'R' rated for multiple work shift use
- Robust, lightweight shell and cup design
- 3M Advanced Electret (filter) Media's low breathing resistance allows easy breathing during long work shifts
- 3M™ Cool Flow™ Valve reduces heat build-up, even in hot and humid conditions
- Adjustable, braided straps are colour coded for easy identification (red for FFP3 protection and blue for FFP2)
- Engineered to be compatible with 3M Eyewear products

Segments and Applications:

- HMT
- Automotive
- Pharma
- Construction
- Woodworking

Target Personas:

Primary – Safety Officers / Managers
Secondary – Purchase & Workers



Available Materials:

Product Photography
Application Photography



Product Images



TDS



Salsify

3M™ VFlex™ Particulate Respirators 9100 Series

Description:

3M™ VFlex™ Particulate Respirators provide economic protection and have a compliant V-shaped pleat design with a proprietary 3M filter material that helps make breathing easier. Our respirators feature an embedded, adjustable metal nose clip for a custom fit and side tabs for easier positioning on your face. The flat-fold design makes storage easy and they're available in two sizes.

Key Features & Benefits:

- Economic respirator solution
- V-shaped pleats flex and expand around your mouth for unrestricted comfort
- Proprietary 3M filter material helps you breathe easier
- Embossed front panel retains shape and keeps material away from the mouth
- Side tabs enable easier positioning
- Embedded, adjustable metal nose clip helps provide a comfortable fit
- Flat-fold design makes it convenient and easy to store away
- Designed to work well with 3M™ Eyewear and Hearing Protection products
- Available in a small and regular sizes to fit a broad range of face shapes

Segments and Applications:

- HMT
- Automotive
- Pharma
- Construction
- Woodworking

Target Personas:

Primary – Safety Officers / Managers
Secondary – Purchase & Workers



Available Materials:

Sales Flyer
Product Photography
Application Photography



Brochure



TDS



Salsify

3M™ Speciality Particulate Respirators 9900 Series

Description:

3M™ Speciality Particulate Respirators provide lightweight and comfortable FFP1, FFP2 and FFP3 breathing protection against organic vapours, acid gases, ozone, hydrogen fluoride, and nuisance odours. Our respirators have an activated carbon layer that provides relief against nuisance-level odours. The convex shape, soft inner face seal, nose clip and twin strapping helps adjust to a broad range of faces, and the braided, colour-coded headbands help you quickly identify their protection level.

Key Features & Benefits:

- Provides FFP1 (APF 4), FFP2 (APF 10), and FFP3 (APF 20) protection against dusts and mists
- Activated carbon layer helps guard against nuisance odours and, in some models, low levels of organic vapours, acid gases and ozone (APF 10)
- Convex shape, nose clip and twin strapping helps provide a comfortable fit across a broad range of face shapes
- Lightweight, cup-shaped designs are sturdy and collapse resistant

Segments and Applications:

- HMT
- Automotive
- Pharma
- Construction
- Woodworking

Target Personas:

Primary – Safety Officers / Managers
Secondary – Purchase & Workers

Available Materials:

Product Photography
Application Photography



Product Images



TDS



Salsify

The background is a complex, abstract composition of various shades of blue, ranging from a deep navy to a bright, vibrant blue. The shapes are irregular polygons and triangles that overlap and interlock, creating a sense of depth and movement. The overall effect is a modern, geometric pattern.

What's Next...

Choose wisely.

Coming soon...

